



I am a designer on a mission to create digital experiences that are not only beautiful, but also feel intuitive and meaningful.

#### SKILLS/TOOLS

#### Design

figma

stylescapes

adobe xd

photoshop

illustrator

indesign

after effects

wireframing

prototyping

mockups

after effects

#### **Programming**

html / css

javasccript

react

## **EDUCATION**

# Google UX Design

Coursera

#### Full-stack developer

CodeYourFuture

## **BA Graphic Design**

Uni of Hertfordshire

#### **EXPERIENCE**

## UX / UI Design Internship at Vovi Studio (2 weeks)

- Engaged in various tasks and meetings and familiarized myself with existing projects, websites, and Figma files, while collaborating with designers and project managers to understand workflows and processes.
- Designed multiple project pages based on a brief and had regular check-ins with the head designer and project manager, to ensure project alignment.
- Attended discovery workshop meeting with colleagues and Vovi's client, followed by workshop debrief and concepts for client's new brand and website. This experience also involved designing Stylescapes and collaborating with the brand designer, in finalising these designs.

## Freelance Designer (3 years +)

Soluna Enterprises

Conceptualised and crafted a distinctive logo and branding for Soluna Enterprises.
Conducted in-depth consultations to understand the client's vision and preferences and iteratively refining designs to ensure alignment with the client's personal brand.

### OnBeat Event Management Platform

 Conceptualised pitch deck proposals for OnBeat & a festival guide app and site map for a festival called UVA, enhancing the attendee experience and facilitating navigation throughout event grounds.

#### Intelligent Purchasing Ltd

 Cohesively worked with the client and ensured clear communication as well as understanding of their branding needs.

#### Full-stack Web development trainee (1 year)

CodeYourFuture Course in London

• Utilized Scrum and Agile development models to coordinate effectively between team members and supervisors on a client project. As a full-stack developer, I contributed in building a website, using JavaScript, React, HTML/CSS, and Node.js.

#### Graphic Design and Illustration Intern (1 year)

Mondays Child Marketing Agency

 Produced impactful branding materials, including logos, gifs, and website banner designs, effectively enhancing the company's visual identity and brand recognition.